



**ACADEMY OF MEDIA ARTS**  
(A California Non-Profit Public Benefit Corporation)  
**BOARD OF DIRECTORS – Board meeting**  
**MINUTES**

**January 29, 2019 5:00 p.m.- 6:30 p.m.**

The meeting will be held at Cross Campus, 840 Apollo Way, El Segundo, CA 90245 in Conference Room 2B. Public members are welcome to attend and provide comments. Conference call at 712 770-4010/ Pin 272340

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**OPEN SESSION**

1. **Call to Order** – Meeting was called to order at 5:05 p.m.
2. **Roll Call - Present:** Jessica Hutcheson, Lysa Liggins, David Valentine, Afeez Tijani, John White:  
**Chelsea Staebell joined the meeting at 5:30 p.m. Also present:** via conference call Attorney Janelle Ruley from Young Minney & Corp. Dana Hammond, Dr. Lonnie McNamee

Academy of Media Arts (AMA) board chair, David Valentine, shared that he would be resigning as board chair. He mentioned he would submit his resignation letter via email and communicated his final day as board chair as January 29, 2019. Prior to exiting the board David Valentine fulfilled his duty as board chair in leading AMA's January 29, 2019 board meeting.

David Valentine reminded the board of what Dana Hammond communicated about AMA's Founding Board transiting into a working board. David Valentine expressed that the working board would assist with specific expertise that the charter school would need to successfully launch its 2019/2020 school year. Some members of the board will not be able to transition with AMA into its working board. As a result, Lyndsey Collins and Philp Hart submitted their resignation letters to Academy of Media Arts Board. They expressed their gratitude and belief in the mission of AMA and will continue to support the school in its future endeavors.

3. **Public Comments:**

Dana Hammond provide progress reports of AMA's staff during its Pre-Launch Phase:

**Facilities:** Dana Hammond mentioned that AMA needed to secure a temporary facility within 60 days from January 29, 2019 in efforts to launch on August 20, 2019. The AMA facility team (Real Estate Broker, Project Manager, Architect Firm Wolcott) are assisting AMA with strategizing on acquiring a temporary space. Dana Hammond also express that he has been meeting with four risk capital investors who have an appetite for new charter developers.

**Fundraising:** AMA will benefit from Choice Group Inc's donor base which was founded by Dana Hammond. Through Choice Group Inc's donor base, Dana Hammond has secured \$450,000.00 in philanthropy revenue, foundation support and individual donor support. Choice Group Inc's twelve-year donor relationship is the catalyst for launching Academy of Media Arts. Dana Hammond expressed to AMA's board of directors that because Choice Group Inc donors believed in the vision of Choice Group Inc they are willing to transition and believe in the vision of Academy of Media. Dana Hammond mentioned he has meetings scheduled with individual capital investors as they are interested in assisting with Academy of Media Arts' permanent facility needs.

**Facility Offers:** With the assistance of AMA’s facility team, AMA has had an offer for two facilities. One facility would be for purchase and the second facility would be for lease. The two facilities would enable AMA to accommodate its 500 scholars through years 1-5. AMA needs 50,000 square feet and the two facilities accommodates AMA’s year 1- 5 enrollment projections.

**Pre-Enrollment Information Session:** On January 19, 2019 AMA began its pre-enrollment information sessions with families who have signed AMA’s petition. The pre-enrollment information sessions are held every Saturday between 8:30 am- 2:00pm at 840 Apollo Ave El Segundo CA, 90245. Dana Hammond expressed that the AMA lottery deadline is March 29, 2019. The importance of hosting AMA’s pre-enrollment session is to provide lottery forms to AMA’s parents who have signed AMA’s meaningfully interested petition.

Attorney Janelle Ruley from Young Minney & Corp address the board to provide an overview of board governance. Janelle Ruley also mentioned that AMA’s bylaws regarding board responsibilities around hiring would need to be revised so that it aligns with AMA’s approved charter petition.

Mr. Dana Hammond completed his updates at 5:45pm.

Dr. Lonnie McNamee, Assistant Dean of Faculty Development and Administrative Affairs, of Pepperdine University expressed that he and his team are excited about supporting AMA and look forward to building its relationship with AMA. Dr. McNamee mentioned that AMA has a letter of understanding with the University and is looking forward to building their relationship with AMA.

At 5:45 pm AMA transitioned into its closed session to address Human Resource items. Young Minney and Corp attorneys Janelle Ruley and Roger Stone joined that closed session via conference call.

**4. Action Items**

- a. **Approval of Academy of Media Arts December 19, 2018 minutes.**
- b. **Motion by John White**  
**Second by Afeez Tijani**  
**Final Vote:** Board unanimously approved

Board Members	Aye	Nay	Abstain	Absent
Lyndsey Collins				
Phil Hart				
Jessica Hutcheson	X			
Lysa Liggins	X			
Chelsea Staebell	X			
Afeez Tijani	X			
David Valentine	X			
John White	X			

- c. **Approval of John White to serve as Academy of Media Arts Board President:** John White is an experienced educator who has 34 years of experience as a Los Angeles Unified School District (LAUSD) Principal and Administrator. John is also an alumni of the Technical Institute for Administrative Leadership (TICAL) and Cadre which is a California funded program to assist, teach, and train California school administrators in the appropriate and effective use of the integration of technology into the curriculum.  
**Motion by Lysa Liggins**  
**Second by Afeez Tijani**  
**Final Vote:** Board unanimously approved

Board Members	Aye	Nay	Abstain	Absent
Lyndsey Collins				X
Phil Hart				X
Jessica Hutcheson				X
Lysa Liggins				X
Chelsea Staebell	X			
Afeez Tijani	X			
David Valentine	X			
John White				X

5. **Adjournment** - Meeting was adjourned at 6:30pm

**Motion by** Phil Hart

**Second by** John White

**Final Vote:** Unanimous

THE ORDER OF BUSINESS MAY BE CHANGED WITHOUT NOTICE

Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice.

REASONABLE LIMITATIONS MAY BE PLACED ON PUBLIC TESTIMONY

The Governing Board's presiding officer reserves the right to impose reasonable time limits on public testimony to ensure that the agenda is completed.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY

Pursuant to the *Rehabilitation Act of 1973* and the *Americans with Disabilities Act of 1990*, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting of the Governing Board may request assistance by contacting Academy of Media Arts during normal business hours at (310) 429-7126, as far in advance as possible, but no later than 24 hours before the meeting.

FOR MORE INFORMATION

For more information concerning this agenda or for materials relating to this meeting, please contact Academy of Media Arts at (310) 429-7126